JRSSEM 2022, Vol. 02, No. 2, 188 – 202

E-ISSN: 2807 - 6311, P-ISSN: 2807 - 6494



THE STUDY OF LEARNING ORGANIZATION MODELS: A LITERATURE REVIEW

Dian Yulia Sari

Ministry of Finance Republic Indonesia e-mail: dian.yulia@kemenkeu.go.id

*Correspondence: dianyuliasari67@gmail.com

Submitted: 02 August 2022, Revised: 22 August 2022, Accepted: 19 September 2022 Abstract. Peter Senge's learning organization model, "The Five Building Blocks," initiated five elements of learning organization, namely "personal mastery, team learning, shared vision, mental models, and systems thinking". Inspired by this model, several developed learning organization models and the elements are proposed by the scholars in the last two decades in order to preserve the needs of the change world. The aims of this study are to analyse the development of learning organization models and the elements attached to the model. A systematic process of literature review is implemented as the methodology of the study which critically resulted ten journals to be investigated. According to the research, three scholars implemented the five building blocks model from Peter Senge, while the other scholars proposed their studies with developed elements and learning organization models. The characteristics, the readiness, the perception, and the existing conditions of the organizations are several factors that affect the learning organization model. While the differences in the level of how important each element in the learning organization model is also encourages the development of learning organization model itself. Heretofore, the Five Building Blocks model is still very relevant to be used by the scholars and become the basis of learning organization model research in the future.

Keywords: learning organization; model; elements; characteristics; dimension.

DOI: 10.36418/jrssem.v2i2.251 https://jrssem.publikasiindonesia.id/index.php/jrssem/index

INTRODUCTION

continuous improvement has become a demand for every organization today. Various organization are trying to improve themselves so as not to be left behind the development of an increasingly advanced and globalized world. This should be a concern for an organization to change the "command" style to the "participation' style. Organization must provide opportunities for their members to always learn and develop so that they can have a positive impact on the organization. One of the strategies that must be done is to develop a learning organization.

Learning organization is a continuous and planned organization facilitate its members to be able to continuously develop and transform themselves, both collectively and individually, in an effort to achieve a better result and in accordance with the perceived needs shared between the organization and the individuals within it, (Minister of Finance Republic Indonesia Decree., 2018). The concept of learning organization itself was first popularized by Peter Senge in his book, The Fifth Discipline (1990). According to (Senge., 1990), the success of an organization is largely determined by its ability to develop its institution into a learning organization. The book also explain that learning organization are a place for people who continuously improve their capacity to create the results that are truly expected. Ideally in a learning organization each individual is able to develop various new thoughts, freely express his aspiration, and how each individual continues to learn how to learn together. To achieve this goal, (<u>Senge.</u>, 1990) suggests the use of five components of technology, namely: "systems thinking, personal mastery, mental models, shared vision, and team-learning".

Several experts also formulate the notion of learning organization, (Pedler et 1991), stated that a al., learning organization means an organization that facilitates the learning process of all its members and continues to carry out positive transformations. This means that each individual can continue to learn, in line with organizational changes for the better. Furthermore, (Watkins and Marsick., 1993) add that learning organizations will continue to learn, transform, empower communities, emphasize collaboration and group learning process, strongly encourage open discussion, and recognize that there is interdependence between organizations and individuals within them. Moreover, (Marguardt., 1996) argues that a learning organization is an organization that powerfully and collectively learns and continues to transform for the better in collecting, managing, and using knowledge for organizational success.

The importance of sharing in the context of a learning organization is not only beneficial for the continuity of the organization in the face of change and uncertainty that is happening. Learning organization is an investment. Learning that has become a culture can encourage individuals and organizations to increase knowledge, competence, and improve performance on an ongoing basis. Until the time comes, will encourage continuous improvement, support the achievement of goals, enrich innovation, and the ability to

deal with change, (Senge., 1990)

While the objective of Learning organization according to (Minister of Finance Decree Republic Indonesia., 2018) are, anticipating the accelerated change, disruption and uncertainty at national and global levels by creating an agile, adaptive and innovative organization; enhancing a collaborative, digital, creative, independent learning culture for all employees; improving the competence of reliable human resources, accountable, competent, and ability to complete the tasks effectively and efficiently; improving the individual, team, and organizational performance in achieving the vision, mission, and the strategic objectives of the organization; maintaining the intellectual assets of the organization through knowledge management; and improving the culture of sharing knowledge both at the individuals, teams and organizations.

The learning organization itself opens opportunities for organizations to continue to grow following changes in the environment, competition, technology, and stakeholder demands. Along the way, the model of learning organization continues to develop. On that basis, this study will analyses the development of the learning organization model implemented by the scholars in the last two decades and the element attached to the model.

METHODS

The study conducted a traditional research method called literature review. According to (Cooper., 2010), literature review is a research that examines and critically reviews the knowledge, the ideas,

and or findings contained in the body of academically oriented literature, and formulates theoretical and methodological contributions to a certain topic.

This study analyses the development of learning organizations models and their elements proposed by the scholars since the Five Building Blocks model from Peter Senge. The search for the articles and the journals is done through the research gate, google search, and google scholar with the keywords of learning organization, learning organization models, and learning organization elements in both Bahasa and English. The criteria for the articles and journals tracked include the period of the publishing journals in the range of the last 20 years from 2002 to 2022 with; learning organization, learning organization models, learning and organization elements as the research theme; and the types of journals are in original and full text journals.

RESULTS AND DISCUSSION

For the last three decades a numerous studies of learning organization models have come up as an essential discussion to the scholars. The change of the elements of learning organization has been proposed by the scholars as a development and improvement of the five building blocks model pioneered by Peter Senge. The following table of Learning Organization Models presents several key development of learning organization models and the differences of the elements implemented to the models.

Table 1. The Learning Organization Models

The Model	The Author	LO Elements
The five building blocks	(<u>Peter Senge</u> , 1990)	"Personal Mastery, Team Learning, Shared Vision, Mental Models, Systems Thinking"
The eleven characteristics of a learning company	Pedler et al (1991)	"Internal exchange, Enabling structure, Reward flexibility, Inter-company learning, Informing, Learning approach to strategy, The formative accounting and control, The participative policy making, The boundary workers as environmental scanners, Self-development opportunities for all, and Learning climate".
Dimension of Learning Organization Questionnaire (DLOQ)	(Watkins and Marsick, 1993), (2003)	"Empowerment, Inquiry and dialogue, Team learning, Continuous learning, Strategic leadership, System connection, and Embedded system".
Five factors of readiness	Wick and Leon (1995)	"Planning, Leadership, Innovation, Information dissemination, and Implementation".
Learning Organization's five indicators	(<u>Marquardt</u> , 1996)	"People Empowerment, Technology Management, Learning Dynamics, Organizational Transformation, Knowledge Management".
The five strategic building blocks	Goh and Richard (1997)	"Experimentation and rewards, Clarity of organizational mission and vision, Team problem-solving, Leadership commitment and empowerment, and Effective transfer of knowledge".
Learning Organization Process Survey	Udai Pareek (2003)	"Synergy, Information flow, Holistic frame, Shared vision, Emotional maturity, Strategic trust, Empowerment, Learning".
The reliability and validity of the "Organizational Learning"	(Mets and Torokoff, 2007)	"Internal Environment and Learning, "Main Process" for the scale of employee, "Main Process" for the scale for managers, Shared values, and Internal Environment, Goals and Development".
The Learning Security Model	(<u>Garvin et al</u> , 2008)	"Admitting new concept, psychological security, learning process, welcoming differences, learning encouraging".
The Learning Climate	(Jamali et al, 2008)	"Systematic employee development,

 $DOI: 10.36418/jrssem.v2i2.251 \\ https://jrssem.publikasiindonesia.id/index.php/jrssem/ind$

Model		Employee participation, Learning reward
		systems, Learning climate, Constant experimentation".
		"Relative dynamic systems, Self-organized
An Open Systems of		in an adequate way and structure-
Learning Organization	Liesbsch (2011)	determined, Relative opened systems, and
Learning Organization		Relative underdetermined systems".
		"Self-development, Innovation, Leadership
An Integrated Learning	(Waheed et al, 2015)	facilitation, Information sharing,
Organization Model	(11011111111111111111111111111111111111	Empowerment, Collective collaboration".
		"Empowering at all levels, gathering and
	(Shin et al. 2016)	integrating external information,
TI 5' 6''' 151 .		establishing and communicating a clear
The Five Critical Elements		sense of direction and purpose,
of learning Organization		accumulating and sharing internal
		knowledge, challenging the status quo
		and enabling creativity".
		"Shared responsibility, Total Transparency,
	D'Amato et al (2016)	Top down and bottom up approach,
		People and team increasingly self-
Learning Organization		managed, Intrinsic and based on
Management model		involvement and job quality, Creation of
		learning infrastructures that facilitate
		learning, Build the better context to obtain the best people".
A Collective		the best people.
Organizational Model	(<u>Lau et al</u> , 2019)	"Processes, Principles, Purposes".
The Learning		"Discipline, decision making, desire,
Organization Dimension	(<u>Wetzel et al</u> , 2019)	equality".
	(JoshBersin, 2020)	"Leadership, Partnership, Innovation;
Adaptive Learning		Intelligence, Analytics, Velocity; Agility,
Organization Model		Experience, Value".
Since the first introduce	ed by Senge in	"personal mastery, team learning, shared
the early 90s, numerous the	ories regarding	vision, mental models, and systems
learning organization have	been proposed	thinking". It is believed that learning
by organizational experts.	According to	organization is a place where collective
table 1 above, the five buil	lding blocks by	thoughts are spread, new thinking patterns
(<u>Senge</u> ., 1990) is a comm		are raised, and how learning together is
learning organization mod		being continuously developed for all
integrates five elements	which include	individuals in the organization (Senge.,

1992).

(<u>Pedler</u>, et al. Moreover, 1991) introduced a measurement instrument to the learning organization model known as "the eleven characteristics of a learning company". The eleven characteristics/ elements are "internal exchange, enabling structure, reward flexibility, inter-company learning, informing, learning approach to strategy, the formative accounting and control, the participative policy making, the boundary workers as environmental scanners, self-development opportunities all, and learning climate". The instruments implemented to ensure that the company which transform into a learning organization is on the right path. In addition, Watkins and Marsick presented a new model of learning organization called "Dimension of Learning Organization Questionnaire" (DLOQ) model. The model comes up with seven important elements of learning organization, namely "Empowerment, Inquiry and dialogue, learning, Continuous learning, Team Strategic leadership, System connection, and Embedded system" (Watkins and Marsick., 2003). The DLOQ is considered as the most extensive tools of questionnaire to measure the learning dimensions. It is because the questionnaire entitles the organization to consider the way to use and support the learning process at organizational, team, individual, and macro level.

The five factors of readiness, is a learning organization model from (Wick and Leon., 1995). The five factors are "planning, leadership, innovation, information dissemination, and implementation". Each factor has several

elements to support the transformation process to be a learning organization. The elements inside the factors can explained as follow: first, the planning; having realistic expectations of employee, participation of managers and employees in planning, alignment of plans with the vision, having measurable plans for achieving the vision, and evaluation of plans, processes, and progress. Second, the leadership; collaboration in formulating the vision, having clearly defined objectives, of performance awareness gaps, incorporating human resource management into the organization's vision, and having clearly defined vision. Third, innovation; risk-taking, valuing novel ideas, having an open environment, creating opportunities, embracing change, and having a safe environment. Fourth, information dissemination; accessibility of information, free flow of information, awareness of expectations in the internal and external environment, sharing research findings and evaluation results, informing employees about the organization's plan and activities. The last, Implementation; fair distribution resources, fair performance evaluation, attempting to develop and promote scientific knowledge, valuing human resource development and appreciating research and learning, pragmatism, and flexible work schedule.

According to (Marquardt., 1996), learning organization has five indicators as the elements, they are "people empowerment, technology management, learning dynamics, organizational transformation, knowledge management". Furthermore, (Marquardt., 2002) affirms

that an organization can be seen as a learning organization if the new behavior has been embedded in social norms and values as a whole. Marquardt also claims that it is essential to carry out the ten building strategies in the learning subsystems. That strategies are increase employee's intervention, use scenario planning for learning, design selfgrooming plans, encourage and execute thinking systemic approach, execute systemic learning skills, expand domestic and universal intercultural mindsets and learning, develop modular and reusable learning plans, increase people capability on learning how to learn, development plan based on employee's capability, and develop organizational dialogue.

The five strategic building blocks model, a learning organization model by (Goh and Richard., 1997) suggest that strategic elements in learning organization can be grouped into the following five elements, namely "experimentation and rewards, clarity of organizational mission and vision, problem-solving, team leadership commitment empowerment, and effective transfer of knowledge". According to (Goh and Richard, 1997), these blocks must be implemented by the organization to turn into a learning organization. The next model known as Learning Organization process survey is proposed by (Pareek., 2023). The model initially includes the eight elements, namely "Synergy, Information flow, Holistic frame, Shared vision, **Emotional** maturity, Strategic trust. Empowerment, Learning".

Inspired by theory of the five building blocks from Peter Senge, (Mets and Torokoff., 2007) develop a model known as reliability and validity of the "Organizational Learning". The model components are "Internal Environment and Learning, "Main Process" for the scale of employee, "Main Process" for the scale for managers, Shared values, and Internal Environment, Goals and Development". The theory is implemented to identify the general characteristics of the learning (D'Amato et al., 2016) organization. proposed a learning organization model acknowledged as learning organization management model as a practical guidance for becoming a learning organization. There are seven components of the model, "shared responsibility, namely total transparency, top down and bottom up approach, people and team increasingly self-managed, intrinsic and based on involvement and job quality, creation of learning infrastructures that facilitate learning, and build the better context to obtain the best people". The management model enables all individuals in the organization to be more "human" with a change to express their emotions, passions and also the energy.

Moreover, research discussing the learning organization implementing various models of learning organization have been an important topic chosen by the scholars. According to the literature search process, there are ten journals matched the criteria of this study. The learning organization models implemented in the ten journals are presented in the table below.

Table 2. The Learning Organization Models Implemented on the Journals

Number Researcher Year Learning Organization Models Implemented on the Journals Learning Organization Elements			
Number	Researcher	Tear	3 3
	Yashoglu et al.,		Learning Organization elements implemented in this journal are based on
1		2014	Peter Senge's five diciplines, then developed by Mets and Torokoff;
			The Learning Organization was tested to Turkish companies.
			Learning Organization practice implemented from the perspective of the
2	Liu, Huifang	2018	fifth discipline model theories from Peter Senge;
			The case study was from an enterprise in GuangZhou, China.
			Learning Organization components implemented are based on the
3	Daryani et al.,	2015	Marquardt systematic model;
			The Learning Organization analysis was implemented in a company in Iran.
	Hishamudin et al.,	2010	The elements of Learning Organization from Goh and Richard combined
			with the LO elements from Watkins and Marsick model were implemented
4			to this journal;
			The Learning Organization concept was reviewed from the NPOs in
			Singapore
	Panagiotopoulus et al.,	2018	The journal is investigated the Learning Organization characteristics based
			on five principles of Peter Senge's model;
5			The LO characteristics was tested to an education institution in the
			prefecture of Ilia in Greece.
			The journal tested and explained the dimension of Learning Organization
			from Peter Senge's model;
6	Mehrabi et al.,	2013	The dimension of the Learning Organization was tested and viewed from
			the Education Organization in Boroojerd county and the Related
			Department in Iran.
7	Hishamudin et al.,	2012	The paper adopted the Learning Organization framework with the
<i>'</i>	i iisiiaiiiaaiii Et ai.,	2012	The paper adopted the Learning Organization framework with the

			elements from Watkins and Marsick and also Goh and Richard;
			The gauge progress of the Learning Organization was implemented to the
			non-profit human social sector of Singapore.
			The model of Learning Organization applied to this research was fron
			Wick and Leon Model that implemented their five factors of readiness to
8 Neshat et al.,	Neshat et al.,	2016	become a learning organization;
			The research was explored to the National Library and Archives of Irar
			(NLAI) in Iran.
9 Budhiraja et al.,		2015	The research implemented Learning Organization instruments from Uda
			Pareek with the eight LO dimensions based on the combination elements
	Rudhiraia ot al		from five diciplines of Peter Senge and the Dimensions of the Learning
	budhiraja et al.,		Organization Questionnaire (DLOQ) from Watkins and Marsick;
			The model of learning organization was investigated through the research
		from Indian service industry.	
10 Villiers, De		2007	The study validates the characteristics of Learning Organizations
			measured with a model developed by Pedler, et al containing elever
	Villiers, De		characteristics of Learning Organization;
			The survey and the report of the analysis were developed from differen
			economic sectors in South Africa.

As stated in the table above, the ten journals have fulfilled the criteria of the database for the research. They were conducted in the last two decades, in various models of learning organization. Based on the models developed, there are numerous elements which are also implemented to various studies of the scholars. Regarding to the sample of the data, the research were conducted in several countries which are include Turkey, China, Iran, Singapore, Greece, India, and South Africa. It can be seen from the table that the research was conducted on various types of entities.

The research conducted by (Yashoglu et al., 2014) targeted companies in Turkey. Yashoglu uses the five building blocks model with the five elements embedded in it form Peter Senge which has been developed by (Mets and Torokoff., 2007) namely "Internal **Environment** Learning, "Main Process" for the scale of employee, "Main Process" for the scale for managers, Shared values, and Internal Environment, Goals and Development". The theory is implemented to identify the general characteristics of the learning organization. The study implemented the model to identify the characteristics of learning organization and to measure the scale of the learning organization in companies in Turkey. The result of the study stated that the elements based on (Mets and Torokoff., 2007) model is a proven tool to measure a level of learning organization with a high validity and reliability.

The study by (<u>Liu</u>., 2018), (<u>Mehrabi</u>., 2013) and (<u>Panagiotopoulus et al</u>., 2018) implemented then model of Peter Senge

namely the five building blocks with the elements are "Personal Mastery, Team Learning, Shared Vision, Mental Models, Systems Thinking". (Liu., 2018) conducted research on an enterprise in Guang Zhou, China using Peter Senge theory to reveal how this model can successfully build a learning organization. The enterprise was chosen for a unique talent management system. Based on the research result, the learning organization model in the enterprise is a suitable model and can be imitated as a reference. (Mehrabi et al., 2013) also conducted a research using the five building blocks from Peter Senge. This research was conducted at an education organization in Iran. The purpose of the research is to perceive the relationship between organizational structure and the dimension of learning organization. The results of the study indicate that based on the analysis carried out, the most important elements in the learning organization dimension are team learning and mental models. Furthermore, the research from (Panagiotopoulus et al., 2018) conducted at an educational organization in Greece. The reseach is also implemented five disciplines on the theory of Peter Senge. The aim of the study is to investigate the teacher's perception in the school about the characteristics of the learning organization in their organization. Against the research, it was found that the five elements of Peter Senge's theory have positive correlation with the learning organization that has been running in the organization.

Several studies implemented the learning organization model that has been developed, was carried out by (Hishamudin

et al., 2010). This study combines elements of the learning organization model from (Goh and Richard., 1997) and elements of the learning organization from (Watkins and Marsick., 1993). Hishamudin et al., also conducted research related to learning organization in 2012 and still implemented the similar elements as the previous research. They are organizational learning practices, team learning practice, individual learning practice, leadership commitment and empowerment, clarity of mission and vision, effective transfer of knowledge, experimentation and intrinsic motivation, and team problem-solving. The study conducted by (Hishamudin et al., 2010) and (Hishamudin et al., 2012) raised the similar namely type entity, non-profit of organization in Singapore. The aim of the research is to reveal the relationship between the elements of learning organization and organizational performance. Furthermore, the research aim is also to investigate how the learning organization implemented in non-profit organization in Singapore. The findings of the study demonstrate that team-problem solving, individual learning practice, and organizational learning practice greatly affect the organizational performance. While the elements of experimentation and intrinsic motivation, clarity of mission and vision, organizational learning practices and leadership commitment and empowerment are essential the transformation process to become a learning organization.

A study on learning organization was conducted by (<u>Villiers.</u>, 2007) using the learning organization model from (<u>Pedler</u> et al., 1991). The study was conducted on

organizations with different several economic sectors in South Africa. The purpose of the study is to measure the level implementation of the eleven characteristics which "internal are enabling structure, exchange, reward flexibility, inter-company learning, informing, learning approach to strategy, the formative accounting and control, the participative policy making, the boundary workers as environmental scanners, selfdevelopment opportunities for all, and learning climate" (Pedler's et al., 1991), to the level of characteristics of learning organization in each respondent. The result of the study indicate that the model is a uni-dimensional that has a high level of reliability and is expected to be used in the long term and scale.

The research conducted by (<u>Daryani et</u> al., 2015) applied a learning organization model from (Marquardt., 2002) with a sample of regional company in Iran. This research was conducted with the main objective of measuring the dimension of implementation of learning the organization in the company by using elements in the Marquardt theory. "The level of validity and reliability of Marquardt model has been confirmed" (Daryani et al., 2015). The result of the research explained that the characteristics of the learning organization have been applied above the average level even though there are differences when it was viewed from different position.

The five factors of readiness model from (Wick and Leon., 1995) was applied by (Neshat et al., 2015 in their research which aims to examine the factors that influence an organization to become a learning

organization. The factors include "planning, leadership, innovation, information dissemination, and implementation". The research was conducted on the National Library in Iran. The result of the study describes that there are striking differences in the application of learning organization readiness factors in different departments in which the strength and weaknesses of the organization also can be seen.

The study of learning organization was also conducted by (Budhiraja et al., 2015). It combines the elements attached in the learning organization model from Peter Senge and the Dimension of Learning Organization Questionnaire (DLOQ) model from Watkins and Marsick, comes up as the model developed by Udai Pareek. The merging of the elements then creates a learning organization model with eight elements attached in it, namely "synergy, information flow, holistic frame, shared vision, emotional maturity, strategic trust, empowerment, and learning". This research was conducted on the service industry in India which aim to find a model of a learning organization and compare it to the existing models. In addition, this research also aims to determine the alteration of the determinant level of learning organization among several types of industry. The results of this study indicate that the elements of the learning organization model have existed and were previously applied both by individuals organizationally, so that they can create a learning organization. The most prominent characteristics in these elements correspond to the elements of the five building blocks model from Peter Senge, namely personal mastery, team learning,

shared vision, mental models, and systems thinking.

CONCLUSION

In today's world, development is inevitability. Thus, to be able to survive in an environment that continue to rapidly competitively developed, and organization ought to discover the key to competitive advantage through transforming into a learning organization. The Five Building Blocks model by Peter Senge is a learning organization model initiated in the early 90's followed-by others developed model. This model, in the last two decades, is still very relevant to be used by the scholars and become the basis of learning organization model research in future. However, the learning organization model is formerly developed following the developments an uncertain, complex, volatile, and ambiguous world.

From the ten journals which were analyzed in this study, three scholars implemented the five building blocks model from Peter Senge, while the other scholars come up with the learning organization models and the elements that have been developed. The characteristics, the readiness, the perception, and the existing conditions of the organizations are several factors that affect the learning organization model. In addition, the differences in the level of how important each element in the learning organization model is also encourages the development of learning organization model itself.

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